Color Concepts



Course Information

Faculty Information	
Name:	Dylan Yarbrough
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Phone:	501.515.9477
Office Hours:	*By Appointment Only

Course	
Number	PHOTO 2010-002
Title	Color Concepts
Pre-Requisites	PHOTO 1001

Classroom	
Building	280 Building
Address	280 S Columbus Dr.
Room	215

Class Schedu	le					
S	М	Т	W	Т	F	S
-	-	-	9am - 3pm	-	-	-

Academic Calendar		
First Day of Class	August 30th	
Fall Add/Drop Ends	September 12th	
Withdrawal Deadline	October 31st	
Thanksgiving Break	November 22nd - November 26th	
Critique Week	December 04th - December 8th	
Last Day of Class	December 13th	

Course Overview

Course Description

Color Concepts introduces complex ideas and processes associated with the various applications of color in photography. Emphasis is on technical, historical, conceptual, theoretical, cultural, and perceptual aspects of color related to photographic image-making. This class traces the roots of analog three-color photographic processes first theorized in 1855, less than 30 years after the advent of black and white photography, and explores the successes and the limitations of color film (for example, the racial bias of color film). Lastly, the class examines contemporary, color dominant, popularity amongst artists since the 1970s, through the context of a color constructed digital future.

Learning Outcomes

Through a variety of exercises and assignments, students will:

- Develop a keen eye to seeing color in the world, on film, and on screen.
- Understand the historical, theoretical, and conceptual implications of color.
- Be Introduced to both analog, digital, and hybrid workflows.
- Learn technical skills, including color temperature, white balance, color correction, monitor calibration, advanced inkjet printing, and custom ICC profiles.
- Receive certification on 35mm camera, Sony Alpha cameras, ColorChecker Passport, Epson V700 scanner, Imacon scanner, film copy stand, and Canon Pro-1000 printer.
- Use peer discussion and collaboration to advance critique skills and visual literacy.
- Sustain a deep investigation of a chosen subject matter for the duration of the course.

Required Materials	
Field Notebook	Suggested Purchase
35mm Color Film	<u>Suggested Purchase</u>
13" x 19" Portfolio Box	<u>Suggested Purchase</u>
Archival Binder	<u>Suggested Purchase</u>
Archival Sleeves	<u>Suggested Purchase</u>
Nitrile Gloves	Suggested Purchase
Rocket Duster	Suggested Purchase
Shutter Release	Suggested Purchase

Suggested Vendors	
Central Camera	Website Link
B&H Photo	Website Link
Adorama	Website Link
Samy's Camera	Website Link
KEH Camera	Website Link

Film Processing	
Latitude Chicago	Website Link
Indie Film Lab	Website Link

Required Reading

"The Thing Itself." Bill Jay. 1988.

"Chromophobia." David Batchelor. 2000.

"Stephen Shore: Form and Pressure." Aperture. 2011.

"The Racial Bias Built into Photography." Sarah Lewis. 2019.

"Barbara Kasten." Leslie Hewitt. 2015.

Suggested Books

"Theory of Colours." Johann Wolfgang von Goethe. MIT Press. 1970.

"Interaction of Color." Josef Albers. Yale University Press. 2013.

"The Art of Color." Johannes Itten. Van Nostrand Reinhold Company. 1970.

Course Calendar

*The course calendar is located on Canvas.

Critiques

Critique Sessions

An artist critique is a structured evaluation and analysis of an artwork by peers, instructors, or art professionals. It involves a thorough examination of the work's visual, conceptual, and technical aspects, followed by constructive feedback and discussion.

Critiques provide artists with valuable insights into their work from diverse perspectives, helping them refine their artistic vision, identify strengths and areas for improvement, and develop a deeper understanding of their creative choices.

They encourage artists to engage in thoughtful self-reflection, consider new perspectives, and challenge their assumptions. Moreover, critiques simulate the dialogue and discourse that artists encounter in the art world, preparing them for professional environments and fostering a community of learning and growth.

Critique Phases

Phase 1: The First Responder Talks

Phase 2: The Classroom & Artist Talks

Phase 3: The Professor & Artist Talks

First Presenter

- At the beginning of every critique session, one student must volunteer to present first.
- Ideally, we will rotate the First Presenter throughout the class.

First Responder

- The presenting artist can choose their First Responder.
- You cannot choose a First Responder that has already had a turn.
- The First Responder is the first person to critique the work in question.
- The Artist, Class, and Professor must remain silent while the first responder speaks.
- Once the first responder has finished, the class and artist can join the discussion.
- When the critique ends, The First Responder will be the next artist to present.

Time Keeper

There will be one volunteer Time Keeper for each critique session. The time keeper will set a stopwatch to the designated time. They will be responsible for announcing that we have entered a new phase. The time keeper will ensure that we stay on schedule.

How To Critique

- Analyze the work based on formal choices.
- Consider the elements of design, principles of design, & camera basics.
- Discuss the subject matter, content, symbols, codes, or ideas you see.
- Ask the artist questions about their research, process, and intentions.
- Honor every voice in the room, even when they disagree with you.

- Keep your comments constructive and nonjudgmental.
- Recommend artists and projects.
- Offer the artist advice for future work and conceptual strategies.
- Allow everyone a chance to speak.

How NOT To Critique

- Avoid overly negative or harsh criticism that is discouraging.
- Refrain from making personal judgments or attacks.
- Avoid making assumptions about the artist's intentions or background.
- Avoid monopolizing the conversation and give everyone time to speak.
- Respect differing viewpoints and avoid dismissing others' opinions.
- Critique based on artistic principles, not just personal preferences.
- Avoid shallow comments without substance or analysis (ex. "I like it" or "It's cool").
- Refrain from offering solutions without the artist's consent.
- Avoid dismissing the artist's work without thoughtful analysis.

Credit & No Credit

What is CR & NCR?

In a credit (CR) or no credit (NCR) grading system, the evaluation is simplified to a binary outcome, where students either receive a credit indicating successful completion of the course requirements or a no credit mark signifying that the requirements were not met. This system focuses on fulfilling the policies and

guidelines detailed in the syllabus, with an emphasis on meeting the specified criteria for a passing grade. The CR/NCR system provides a straightforward assessment approach, highlighting the importance of adhering to the outlined expectations and assignments without assigning letter grades.

How to earn a (CR) grade:

- You attend class regularly.
- You arrive at class on time.
- You enthusiastically participate and present work in every critique.
- You participate in classroom discussions at all times.
- You demonstrate dedicated growth in technical proficiency.
- You cultivate a photography practice with a strong work ethic.
- You follow and respect all policies outlined in the syllabus.

How to earn a (NCR) grade:

- You miss 3 or more classes.
- You are late or tardy to class 6 or more times.
- You fail to present work in critique 2 or more times.
- You refuse to participate in discussions, critiques, etc.
- You fail to demonstrate dedicated growth in technical proficiency.
- You fail to demonstrate an appropriate work ethic.
- You fail to follow and respect any policy outlined in the syllabus.

Photography Resources

Media Center

The media centers provide the School of the Art Institute of Chicago community with audiovisual equipment and services to accommodate documentation, creation, instructional, and exhibition needs. Each Media Center location offers a pool of basic resources that are available to students, faculty and staff that do not require any prior training. Some Media Center equipment and resources require certification, which can be accessed on Canvas.

MacLean Media Center
112 S. Michigan Avenue, Room 801
312.345.3512

Sharp Media Center
37 S. Wabash Avenue, Room 307
312.899.5081

280 Building Media Center 280 S. Columbus Drive, Room 201 312.443.3759

*<u>https://sites.saic.edu/mediacenters/</u>

Print Services

SAIC offers a variety of services on campus, including self-service laser copiers and wide-format printers as well as support of departmental copiers and HP printers. Visit the print services website for more info.

SITE

Founded in 1994, SITE, once known as the Student Union Galleries, is a student-run organization at the School of the Art Institute of Chicago (SAIC) for the exhibition of student work. The two central tenets of the galleries are to build relationships between different departments and stakeholders throughout the institution and strengthen our role as a teaching gallery within and beyond SAIC.

*https://sites.saic.edu/sitegalleries/

Joan Flasch Artists' Book Collection

The Joan Flasch Artists' Book Collection (JFABC) brings together over twelve thousand artists' publications in all formats and media including: books, zines, multiples, video, and audio recordings, digital works, periodicals, and other unique works of art created by artists of local, national, and international significance.

Focusing on materials published from the 1960s to the present, it is complemented by collections of reference works and exhibition catalogs to support in-depth research on artists' publishing. The Joan Flasch Artists' Book Collection provides services and access to collections through individual appointments, class visits, instruction sessions, and research consultations.

*https://www.saic.edu/libraries-special-collections/john-m-flaxman-library

Wellness Resources

Campus Safety

Because we are an urban campus, your safety and security is of the utmost consideration at SAIC. The Campus Security department of the school is dedicated to protecting the learning environment of each student and responding quickly and responsibly to any situation that may jeopardize their well-being. Campus Security is open seven days a week, 24 hours a day.

37 S. Wabash Ave., suite 704 312.629.9180 saicsecurity@saic.edu

*https://www.saic.edu/campus-safety

Wellness Center

The Wellness Center, which includes Counseling Services, Health Services and the Disability and Learning Resource Center, will continue to provide services - support for students and faculty/staff consultation about student support matters - remotely, via video and/or telephone and will also be offering masked, in-person appointments beginning in Fall 2021.

116 S. Michigan Ave., 13th floor

*https://www.saic.edu/wellness

Counseling Services

The mission of Counseling Services at SAIC is to assist students in meeting their emotional, psychological, and mental health needs and to contribute to a campus

environment that facilitates the healthy growth and development of students. The service carries out its mission through several essential roles and functions: counseling and psychotherapy, crisis intervention, consultation, care management, and mental health promotion.

116 S. Michigan Ave., 13th floor 312.499.4271 counselingservices@saic.edu

*https://www.saic.edu/wellness/counseling-services

Health Services

The mission of Health Services is to provide quality healthcare to SAIC students and to encourage students to focus on their physical and emotional well-being. Health Services is staffed by board-certified nurse practitioners and registered nurses who offer basic medical care for minor injuries and illnesses. The staff also focus on health promotion and education and provide referrals to appropriate off-campus health care providers.

116 S. Michigan Ave., 13th floor 312.499.4288 healthservices@saic.edu

*https://www.saic.edu/wellness/health-services

Supporting Students

SAIC is committed to fostering a community of artists and scholars built upon respect for others and personal well-being. Staff members in the Office of Student Affairs are available to assist students with a wide-range of issues and concerns that

might arise during their time at SAIC. These issues include mental and physical health challenges, conflicts with others, and community standards. These webpages are meant to be a hub for students who are seeking help with personal issues or trying to learn about resources available to them.

36 S. Wabash Ave., Suite 1204 312.629.6800 studenthelp@saic.edu

*https://www.saic.edu/supporting-students

Multicultural Affairs

The Multicultural Affairs department creates programs, opportunities, and resources to cultivate a welcoming, supportive, and inclusive community. Multicultural Affairs builds connections among the Black, Brown, Indigenous, and people of color (BIPOC) community and supports students from all underrepresented identities.

36 S. Wabash Ave., suite 1203 312.629.6880 mcaffai@saic.edu

 ${\rm *\underline{https://www.saic.edu/life-saic/multicultural-affairs}}$

International Affairs

International Student Services advises on issues ranging from immigration regulations to resources available for achieving academic, financial, and personal goals. Customized orientations are held before fall, spring, and summer terms to address the specific needs of international students, where you can:

- Learn about the culture and environments of SAIC and Chicago
- Attend workshops designed to help you achieve while you are a student
- Meet faculty, staff, and international student leaders

36 S. Wabash Ave. 312.629.6100 intaff@saic.edu

*https://www.saic.edu/international-affairs

Academic Resources

Academic Advising

Academic Advising provides you ongoing partnership, support, and advocacy as you navigate SAIC's interdisciplinary curriculum and map out your unique degree plan. Your academic advisor will be your point person to help you manage course concerns and personal issues and connect you to resources to support your academic success.

36 S. Wabash Ave., suite 1204 312.629.6800 studenthelp@saic.edu

*https://www.saic.edu/academic-advising

Writing Center

Writing Center tutors are available in person and online to help students achieve their writing goals at any stage of their writing process. All currently enrolled degree-seeking students are welcome, and they can work on essays, artist statements,

application materials, presentation texts, theses, proposals, creative writing, or social media posts. Our tutors are kind, encouraging, and interested!

116 S. Michigan Ave., 10th floor 312.499.4138 wcenter@saic.edu

*https://www.saic.edu/writing-center

John M. Flaxman Library

John M. Flaxman Library is located at the heart of the School of the Art Institute of Chicago campus. Library staff collaborate with every program at the School to support teaching, learning and research across the entire curriculum at the undergraduate and graduate levels.

Hundreds of thousands of books, magazines, movies and sound recordings are available on interdisciplinary topics in late 20th and 21st century art and design, with several thousand new items added annually. A continuously growing number of scholarly resources are available online, including ebooks, e-journals, databases, digital images, and streaming videos.

37 S. Wabash Ave., 6th floor 312.899.5097 flaxman@saic.edu

*https://www.saic.edu/libraries-special-collections/john-m-flaxman-library

Policies

Attendance

Your presence in this classroom is both an honor and a privilege - conduct yourself accordingly. Full attendance is expected for every class session. Please note that having 3 or more absences, regardless of the reason, will result in an automatic failure for this course.

Kindly refrain from texting or emailing me regarding absences or tardiness. You are allowed two absences, so it's not necessary for me to know the details. If you have extenuating circumstances that will cause you to have a third absence, please contact me at that point.

Should you miss a class, it is your responsibility to catch up using the materials provided on Canvas and through collaboration with your peers, as course content will not be repeated. Absent students must still meet all assignment deadlines.

Tardiness

We live in Chicago - the 3rd largest city in America. Many of us, faculty and students alike, are commuting or taking public transportation. There WILL be traffic. There WILL be delays. This is not an excuse for being late. Arrive on campus early and grab a coffee if you need too.

Attendance will be recorded promptly after a 10-minute grace period. If you are not present when attendance is recorded, you

will be marked as absent. If you arrive late, do not disrupt the class as you enter the room. It is your responsibility to see me at the end of class to change your absent mark to a tardy mark.

This must be done in class! If you forget to tell me you were late, you will be marked absent. NO EXCEPTIONS. 3 late marks equal one absence. 3 or more absences will result in a No Credit Received (NCR) grade.

Participation

Active participation is a cornerstone of the university learning experience, fostering critical thinking and vibrant class discussions. Students are expected to engage thoughtfully and contribute to class activities, discussions, and group projects. Regular attendance, punctuality, and preparedness for class are essential to meaningful participation.

Instructors will assess participation based on the quality and quantity of contributions, taking into account the depth of engagement, thoughtful responses, and willingness to collaborate with peers. Active participation not only enriches individual learning but also enhances the collective knowledge-sharing environment within the university community. Failure to follow this policy will result in a No Credit Received (NCR) grade.

Deadlines

A deadline is the final date or time by which tasks must be completed. In your journey as a creative professional, cultivating respect for deadlines is paramount. Timely submission is imperative. Each assignment will provide explicit guidelines on submission methods and deadlines.

Adhering to these instructions and submitting work punctually is your obligation.

In exceptional cases of legitimate medical or family emergencies, individual exceptions may be evaluated with appropriate documentation. Deadline extensions may be given in extenuating circumstances. Chronic disregard of deadlines will result in a (NCR).

Academic Dishonesty

All work submitted in this course for credit must be your authentic creation, the original work of a collaborative student group, or adhere to all applicable copyright and intellectual property regulations. The work submitted must be exclusively intended for this course, created after the course's commencement date. Avoid submitting assignments previously completed before the course's start or those submitted for grading in other classes.

Presenting another student's work as your own, whether in entirety or partially, will lead to a (NCR) for the respective assignment for all involved students. Further consequences, including potential course failure or disciplinary measures, may be applied at the discretion of the instructor, department, or the university.

Artificial Intelligence

The utilization of artificial intelligence tools within this course must have explicit permission from the professor. Students are

strictly prohibited from employing AI in any capacity without prior authorization. It is imperative to respect this policy, ensuring that AI is only utilized in alignment with the educational context and under the guidance of the professor.

Any breach of this policy will be subject to disciplinary action, in line with university regulations and the instructor's discretion. Failure to follow this policy, or use of Al without the professor's consent, will result in a (NCR).

Withdrawal

Students may withdraw from a course any time after initial registration until the end of the withdrawal period. THERE IS NO TUITION REFUND FOR WITHDRAWAL FROM INDIVIDUAL COURSES. Tuition charges assessed for the term remain unchanged. This policy is in effect unless the student withdraws from ALL classes.

Registrar's Office

36 S. Wabash Ave., suite 1450 312.629.6700 saic.registrar@saic.edu

 $\frac{\text{https://www.saic.edu/registration-records/registration/a}}{\frac{\text{dddrop-withdrawal}\#:^{\sim}:\text{text=Students}\%20\text{may}\%20\text{withdraws}\%20\text{from}\%20}{\text{all}\%20\text{classes}}.$

Diversity, Equity, & Inclusion

SAIC Diversity Mission Statement

SAIC is committed to an equitable, just environment where the voices of all

students, faculty, and staff are valued and respected.

The School's primary purpose is to cultivate a campus designed to encourage the discovery and development of significant ideas and images.

The School is committed to assembling a diverse community of faculty, students, and staff and to nurturing and creating an environment in which those different perspectives and backgrounds can be heard, valued, and utilized.

Professor's DEI Statement

In this classroom, we will commit to fostering an inclusive and diverse learning environment. The professor and students will collaborate to cultivate empathy, dignity, and respect for all lived experiences.

Acknowledging the historical shortcomings and systematic exclusion within the Artworld, we aim to value and celebrate the richness of every individual's perspective.

The professor is dedicated to regularly updating the curriculum to amplify a wide spectrum of voices and representations, ensuring that the materials and discussions reflect the diverse tapestry of our society.

Through this collaborative effort, we endeavor to create a space where every participant feels valued, heard, and empowered to contribute their unique narrative to the artistic dialogue.

Non-Discrimination Statement

The Art Institute of Chicago, including both the school and the museum, is committed to providing an inclusive and welcoming environment for its students, visitors, faculty, and staff, and to ensuring that educational and employment decisions are based on an individual's abilities and qualifications.

The Art Institute of Chicago does not tolerate unlawful discrimination based on race, color, sex, marital status, religion, national origin, disability, age, sexual orientation, gender identity, military or former military status, or any other status protected by federal, state or local law, in its programs and activities, public accommodations or employment practices.

The following individuals have been designated to handle inquiries regarding the non-discrimination policies:

Title IX Director
Robert Babcock, Ed.D.
116 S. Michigan Ave., 12th floor
312.499.4165
title9@saic.edu

Section 504 Coordinator
Robert Babcock, Ed.D.
116 S. Michigan Ave., 12th floor
312.499.4165
title9@saic.edu

Students With Disabilities

Disability & Learning Resource Center

The mission of Health Services is to provide quality healthcare to SAIC students and to encourage students to focus on their physical and emotional well-being.

Health Services is staffed by board-certified nurse practitioners and registered nurses who offer basic medical care for minor injuries and illnesses.

The staff also focus on health promotion and education and provide referrals to appropriate off-campus health care providers.

116 S. Michigan Ave., 13th floor 312.499.4278 dlrc@saic.edu

*https://www.saic.edu/wellness/health-services

Accommodations for Students

SAIC is committed to full compliance with all laws regarding equal opportunities for students with disabilities.

Students with known or suspected disabilities, such as a Reading/Writing Disorder, ADHD, and/or a mental health condition who think they would benefit from assistance or accommodations should first contact the Disability and Learning Resource Center (DLRC).

DLRC staff will review your disability documentation and work with you to

determine reasonable accommodations. They will then provide both you and your instructor with a letter outlining your approved accommodations.

You should contact the DLRC as early in the semester as possible. The DLRC is located on the 13th floor of the Lakeview Building, 116 South Michigan Avenue.

116 S. Michigan Ave., 13th floor 312.499.4278 dlrc@saic.edu

*https://www.saic.edu/wellness/disability-learning-resource-center

Title IX

SAIC Title IX Resources

Title IX of the Education Amendments of 1972, as amended, is a comprehensive federal law that prohibits discrimination on the basis of sex in any federally funded education program or activity. The director of Title IX is responsible for coordinating the School of the Art Institute of Chicago's (SAIC) efforts to comply with its obligations under Title IX and the Title IX regulations.

The director of Title IX is available to meet with any party to discuss the school's policy or any Title IX related concerns. Resources on this site are designated as either Confidential or Private to better assist you in choosing how to share information.

The Art Institute of Chicago, including both the school and the museum, is committed to providing an inclusive and welcoming environment for its students, visitors, faculty, and staff, and to ensuring that educational and employment decisions are based on an individual's abilities and qualifications.

The Art Institute of Chicago does not tolerate unlawful discrimination based on race, color, sex, marital status, religion, national origin, disability, age, sexual orientation, gender identity, military or former military status, or any other status protected by federal, state or local law, in its programs and activities, public accommodations or employment practices.

The Title IX office is the location for reporting sexual misconduct, EEO concerns, discrimination/harassment complaints, and/or retaliation for participating in any of those processes.

Verron Fisher Deputy Director, Title IX

116 S Michigan Ave., 12th floor 312.499.3904 title9@saic.edu

*https://www.saic.edu/title-ix

Submit a sexual violence report:

*https://saic-advocate.symplicity.com/titleix_report/inde x.php/pid597402?

Classroom Environment

Overview

Our classroom is a space dedicated to fostering a respectful and productive learning environment. Students are expected to uphold a code of conduct that promotes active engagement, open-mindedness, and courtesy towards peers and instructors.

A collaborative and inclusive atmosphere ensures that all members of the class can explore, learn, and express themselves freely while demonstrating consideration for the diverse viewpoints present.

Professional Etiquette

Embracing professionalism is an essential cornerstone of your academic journey that extends beyond the classroom. Your reputation, a valuable asset, is profoundly influenced by how you engage with peers and instructors.

Acting professionally not only elevates your credibility but also fosters meaningful connections, setting the stage for future collaborations and opportunities.

Demonstrating respect, effective communication, and a strong work ethic not only enriches your learning experience but also shapes your identity as a responsible and driven individual.

Dress To Impress

"Dress to Impress" is a simple yet impactful adage that underscores the influence of

personal presentation on perceptions and interactions. Your choice of attire conveys your professionalism, confidence, and respect for the occasion and individuals you engage with.

Dressing thoughtfully not only reflects your self-esteem but also demonstrates your commitment to leaving a positive impression. Whether it's for a class presentation, networking event, or professional meeting, remember that your attire is a visual representation of your attitude and aspirations.

Embracing this principle empowers you to exude a sense of purpose and readiness, opening doors to meaningful connections and opportunities that align with your goals."

Food & Drinks

It is important that we maintain a clean and focused learning environment. While the need for sustenance and refreshments during long class sessions is understandable, students are requested to limit the consumption of food and drinks to designated areas outside of the classroom.

Exceptions may be made for water and coffee in closed containers. Please dispose of any waste responsibly and ensure that your eating habits do not disrupt the class or create distractions.

Any damage to the classroom or its equipment due to accidents or spills will be the student's responsibility. Your cooperation in adhering to this policy contributes to a conducive learning environment for all

participants. Failure to follow this policy will result in a No Credit Received (NCR) grade.

Technology Use

We will commit to maintaining an environment conducive to focused and engaged learning. Chronic disruptions stemming from the use of cellphones and other technological distractions will not be permitted during class sessions, discussions, critiques, or any other learning activities.

We recognize the importance of undivided attention to develop technical skills and artistic sensibilities. Therefore, we request that all participants refrain from using electronic devices for non-academic purposes during designated class times, ensuring a respectful and immersive learning experience for everyone.

Facility and Equipment Usage Policy

The utilization of facilities and equipment in this course is integral to a successful learning experience. We emphasize the importance of treating all spaces and resources with the utmost respect. Proper care of equipment and facilities is not only a reflection of your commitment to your education but also demonstrates consideration for your peers and the learning environment.

Should you observe any instances of disrespectful behavior, damage to equipment, or unauthorized removal of resources, please promptly communicate this to your professor. We strive to maintain a collaborative and productive atmosphere that encourages responsible usage and

upholds the integrity of our learning environment. Your vigilance in preserving these standards is greatly appreciated.

Emergency

In an emergency, hit the orange button on any classroom phone, or call (312) 899-1230.

^{*}Instructor reserves the right to amend this syllabus on an as-needed basis throughout the term. Students will be notified by email or by announcement in class when revisions are made.